



CITY OF LONDON ACADEMY  
**ISLINGTON**

WHERE STUDENTS SUCCEED

# Economics

# A Level Economics

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## Why choose Economics?

Economics examines how markets work. It provides us with theories for understanding the world that we experience around us, from unemployment to the provision of goods such as healthcare or education. If you enjoyed studying business at GCSE, you'll love studying economics at A-level.

In two years, you will deepen your understanding of the production and consumption of goods and services and the objectives that governments seek to achieve in order to maximise people's satisfaction. Our A-level course will provide you with an understanding of the key concepts and theories that underpin the subject, preparing you for further education or providing you with the skills to enter the workplace straight away.

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## Is Economics right for me?

Students with a wide range of interests enjoy studying economics. Typically, the course combines well with students who may be studying business, politics, sociology, history or mathematics.

The course requires both a sound mathematical and English background as it combines both data analysis and extended writing.

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## Where will success take me?

Economics is a qualification that is valued by many disciplines. Often students who enjoy the course will go on to study the discipline further at university. Careers in government policy, investment banking or business strategy are all common destinations for economics graduates.

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## What will I be studying?

The course is split into two broad categories: microeconomics and macroeconomics.

In microeconomics you will study the 'theory of the firm'. You will deepen your understanding of why firms choose to produce goods and services at the price that they do, how they maximise their profits and how some firms fail to produce the optimum level of goods and services that society requires.

In macroeconomics you will study the role and actions of governments in the economy. You'll understand the various economic objectives that governments around the world seek to achieve and evaluate the barriers that prevent them from achieving these aims.

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## Entry requirements

Five grades 5-9 at GCSE, with a minimum of a grade 6 in both English and mathematics

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## How will I be assessed?

Paper	Weighting	Timing and marks
Paper 1 – Markets and business behavior	35%	2 hours 100 marks
Paper 2 – The national and global economy	35%	2 hours 100 marks
Paper 3 – Micro and macro economics	30%	2 hours 100 marks

# **BTEC Business**

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## **Why choose Business BTEC?**

The Business BTEC course is designed to replicate the experience of a Business Management degree. Students will study a variety of topics, from business finance to human resources, providing a holistic understanding of the operations of firms. If you enjoyed studying business at GCSE, the Business BTEC course is a perfect opportunity to continue deepening your understanding of how firms operate.

The course at COLA-I also provides a rich range of vocational experiences that provide students real world understanding of the subject. Through our relationship with Deloitte and employees at various London-based businesses, students have the opportunity to interact with a wide-range of business professionals, bringing topics studied in the classroom to life.

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## **Is Business BTEC right for me?**

Students with a wide range of interests enjoy studying business. Typically, the course combines well with students who may be studying economics or sociology.

The course requires both a sound mathematical and English background as it combines both data analysis and extended writing.

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## **Where will success take me?**

Often students who enjoy the course will go on to study the discipline further at university. Careers in business are numerous, but the most common pathways include working in accounting, marketing, human resources or business consultancy.

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## **What Will I Be Studying?**

During two years studying the BTEC National Diploma in Business, students will complete eight units. Compulsory units that students must study are:

- Unit 1: Introduction to Business
- Unit 2: Developing a Marketing Campaign
- Unit 3: Personal and Business Finance
- Unit 4: Managing an Event
- Unit 5: International Business
- Unit 6: Principles of Management

There are a further two modules which are optional. Modules could include Recruitment & Selection, Visual Merchandising or Digital Marketing.

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## **Entry requirements**

Five grades 5-9 at GCSE, with a minimum of a grade 5 in both English and mathematics

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## **How will I be assessed?**

Units 2, 3 and 6 are externally assessed units. Unit 2 and 6 are three-hour set-task exams and Unit 3 is a two-hour written exam.

All other units are internally assessed coursework units.