



CITY OF LONDON ACADEMY
ISLINGTON

WHERE STUDENTS SUCCEED

BTEC

Business

BTEC Business

Why choose Business BTEC?

The Business BTEC course is designed to replicate the experience of a Business Management degree. Students will study a variety of topics, from business finance to human resources, providing a holistic understanding of the operations of firms. If you enjoyed studying business at GCSE, the Business BTEC course is a perfect opportunity to continue deepening your understanding of how firms operate.

The course at COLA-I also provides a rich range of vocational experiences that provide students real world understanding of the subject. Through our relationship with Deloitte and employees at various London-based businesses, students have the opportunity to interact with a wide-range of business professionals, bringing topics studied in the classroom to life.

Is Business BTEC right for me?

Students with a wide range of interests enjoy studying business. Typically, the course combines well with students who may be studying economics or sociology.

The course requires both a sound mathematical and English background as it combines both data analysis and extended writing.

Where will success take me?

Often students who enjoy the course will go on to study the discipline further at university. Careers in business are numerous, but the most common pathways include working in accounting, marketing, human resources or business consultancy.

What Will I Be Studying?

During two years studying the BTEC National Diploma in Business, students will complete eight units. Compulsory units that students must study are:

- Unit 1: Introduction to Business
- Unit 2: Developing a Marketing Campaign
- Unit 3: Personal and Business Finance
- Unit 4: Managing an Event
- Unit 5: International Business
- Unit 6: Principles of Management

There are a further two modules which are optional. Modules could include Recruitment & Selection, Visual Merchandising or Digital Marketing.

Entry requirements

Five grades 5-9 at GCSE, with a minimum of a grade 5 in both English and mathematics

How will I be assessed?

Units 2, 3 and 6 are externally assessed units. Unit 2 and 6 are three-hour set-task exams and Unit 3 is a two-hour written exam.

All other units are internally assessed coursework units.